

RM Review

Asquith, Delisle, Donavon, Grandora, Harris, Kinley, Laura, Perdue, Pike Lake, Swanson, Tessier, Vanscoy, Zealandia

Your COMMUNITY... Your NEWSPAPER

2017 Print Advertising Rates

Publication is 11" x 17" tabloid pages divided into six 1.64" columns
Rate is \$12 per column/inch plus GST. Discount for 12 month contract.

Popular Sizes	Dimension	Monthly Rate	Annual Contract
Business Card	2 col. x 2"	\$48 / month	\$45 / month
1 / 16 page	2 col. x 3"	\$72 / month	\$65 / month
1 / 12 page	2 col. x 4"	\$96 / month	\$85 / month
1 / 8 page	3 col. x 4"	\$144 / month	\$95 / month
1 / 4 page	3 col. x 8"	\$288 / month	\$200 / month
1 / 2 page	6 col. x 8"	\$576 / month	\$400 / month
Full page	6 col. x 16"	\$1,152 / month	\$800 / month

Ads can be created in any dimensions. Design & set-up no charge

2017 Publication Dates

ISSUE	Deadline	Print
January	Dec 23	Jan 4
February	Jan 27	Feb 1
March	Feb 24	Mar 1
April	Mar 24	Mar 29
May	Apr 21	Apr 26
June	May 26	May 31
July	Jun 23	Jun 28
August	Jul 21	Jul 26
September	Aug 25	Aug 30
October	Sep 22	Sep 27
November	Oct 20	Oct 25
December	Nov 24	Nov 29

Business Directory Listings - \$60 per year

The Business Directory is published on the back page of each issue and is duplicated on the RM Review website with links to your website.
Listings are \$60/year and are FREE with annual print contract.

Inserting - \$85 per 1,000 inserts

Your supplied insert can be included in any number of issues and will be distributed by direct mail to any, or all, of our distribution areas:
Asquith Region, Delisle Region, Vanscoy and Pike Lake Region
Minimum inserts 1,000 - Maximum dimensions 8 1/2 " x 11"

Digital Media

The RM Review offers advertising opportunities on our **Website** and our **Weekly Events Email** sent to over 600 local online subscribers. Banner ads start at only \$5/week. We also offer free promotion on our **Facebook Page** and **Twitter** feed with any advertising.
Digital Media rates discounted 50% with print advertising

**Call 306 - 668 - 1312
or mail@rmreview.net**

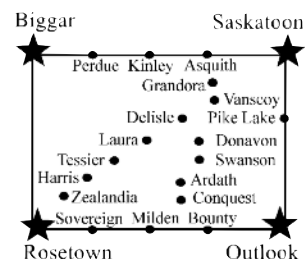


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DISTRIBUTION

3,500 issues of the RM Review are published monthly and direct mailed free to all homes in the communities shown in the map. It is also available for pick-up at various news stands throughout our distribution area as well as online with our free reader.



ON-LINE VERSION



Scan this QR Code to read us on your iPad or iPhone
www.rmreview.net