

RM Review

Asquith, Delisle, Donavon, Grandora, Harris, Kinley, Laura, Perdue, Pike Lake, Swanson, Tessier, Vanscoy, Zealandia

Your COMMUNITY... Your NEWSPAPER

2018 Print Advertising Rates

Publication is 11" x 17" tabloid pages divided into six 1.64" columns
Rate is \$12 per column/inch plus GST. Discount for 12 month contract.

Popular Sizes	Dimension	Monthly Rate	Annual Contract
Business Card	2 col. x 2"	\$48 / month	\$45 / month
1 / 16 page	2 col. x 3"	\$72 / month	\$65 / month
1 / 12 page	2 col. x 4"	\$96 / month	\$85 / month
1 / 8 page	3 col. x 4"	\$144 / month	\$95 / month
1 / 4 page	3 col. x 8"	\$288 / month	\$200 / month
1 / 2 page	6 col. x 8"	\$576 / month	\$400 / month
Full page	6 col. x 16"	\$1,152 / month	\$800 / month

Ads can be created in any dimensions. Design & set-up no charge

Print Dates

ISSUE	Deadline	Print
January	Dec 22	Jan 3
February	Jan 26	Jan 31
March	Feb 23	Feb 28
April	Mar 23	Mar 28
May	Apr 27	May 2
June	May 25	May 30
July	Jun 22	Jun 27
August	Jul 27	Aug 1
September	Aug 24	Aug 29
October	Sep 28	Oct 3
November	Oct 26	Oct 31
December	Nov 23	Nov 28

Business Directory - \$60 per year

The Business Directory is published on the back page of each issue and is duplicated on the RM Review website with links to your website.
Directory Listings are FREE with annual print contract.

Inserting - \$90 per 1,000 inserts

Your supplied insert can be included in any number of issues and will be distributed by direct mail to any, or all, of our distribution areas:
Asquith Region, Delisle Region, Vanscoy and Pike Lake Region
Minimum inserts 2,000 - Maximum dimensions 8 1/2 " x 11"

Digital Media

The RM Review offers advertising opportunities on our **Website** and our **Weekly Events Email** sent to over 600 local online subscribers. Banner ads start at only \$5/week.
Rates discounted 50% if you also run a print advertisement.
We offer free promotions on our **Facebook Page** and **Twitter** feeds with any advertising.

**Call 306 - 668 - 1312
or mail@rmreview.net**

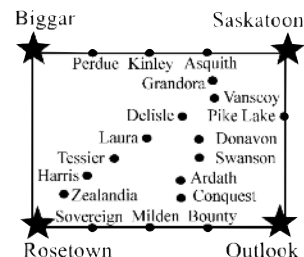


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DISTRIBUTION

3,500 issues of the RM Review are published monthly and direct mailed free to all homes in the communities shown in the map. It is also available for pick-up at various news stands throughout our distribution area as well as online with our free reader.



ON-LINE VERSION



Scan this QR Code to read us on your iPad or iPhone
www.rmreview.net